



ALAMEDA COUNTY
CONGESTION MANAGEMENT AGENCY

1333 BROADWAY, SUITE 220 • OAKLAND, CA 94612 • PHONE: (510) 836-2560 • FAX: (510) 836-2185
E-MAIL: mail@accma.ca.gov • WEB SITE: accma.ca.gov

REQUEST FOR PROPOSALS
To Provide
Public Education and Marketing Services
for the
I-580 Eastbound Hot Toll Lane Project
(RFQ A08-030)

Dear Consultants:

The Alameda County Congestion Management Agency (ACCMA) has issued a Request for Proposals (RFP).

The RFP is subject to ACCMA Small Business Enterprise (SBE), Local Business Enterprise (LBE) and Disadvantage Business Enterprise (DBE) program. Any contract to be awarded as a result of this Notice will be awarded without discrimination based on race, color, religion, sex, or national origin.

To obtain a full copy of the RFP, please contact ACCMA office at (510) 836-2560 or download the document in PDF format from our website: www.accma.ca.gov. All questions pertaining to this RFP should be emailed to Liz Brazil, Contracts Administrator, at the following e-mail address: lbrazil@accma.ca.gov.

A pre-submittal meeting will be held at the ACCMA Office, 1333 Broadway, Suite 220, Oakland, CA 94612, on Wednesday, January 14, 2009 at 10:00 am.

Five (5) copies of the RFPs and one electronic copy in PDF format are due no later than 3:00 p.m. on Friday, January 23, 2009 at the offices of the Alameda County Congestion Management Agency, 1333 Broadway, Suite 220, Oakland, CA 94612. **Late submittals will not be accepted.** RFPs must be submitted in a sealed envelope marked:

"Public Education and Marketing Services – RFQ A08-030"

Alameda County Congestion Management Agency
1333 Broadway, Suite 220
Oakland, CA 94612

We look forward to receiving a proposal from your firm.

Sincerely,

A handwritten signature in black ink, appearing to read "Liz Brazil", is written over a horizontal line.

Liz Brazil
Contracts Administrator